



Cookie Policy - INFORMATION ON COOKIES ON GOMOBILUS.COM

Consent to Mobilus storage of cookies

By using the Website you agree that we use cookies in accordance with this cookie policy.

What is a cookie?

Mobilus Digital Rehab AB (hereinafter Mobilus) use cookies on our website gomobilus.com/ www.gomobilus.com/app.gomobilus.com (below "Website"). A cookie is a text file containing information that is stored on your hard drive (including tablets and phones with Internet access) when you visit a Web site. The cookie may e.g. contain information about which websites you visited, what settings you made on the site or how long you stayed on the site. Cookies do not contain viruses and cannot destroy other information on your computer, tablet, or phone.

In addition to cookies, there are other similar technologies such as pixel tags, also known as web beacon. This document uses the term "cookies" for cookies as well as all similar technologies such as pixel tags.

Different types of cookies

There are different kinds of cookies for different purposes. Thus, there is both persistent cookies that remain on your computer for a certain time, and session cookies are temporarily stored in the computer's memory during the time you're on a website. Session cookies disappear when you close your browser. Cookies can also be divided into first-party cookies, which have been placed by their own site and do not send data to any other party, and third-party cookies placed on the site by a third-party actor who runs content on the current site, such as Facebook if someone "like" a post on the site.

The purpose of Mobilus's use of cookies

Mobilus use cookies to get the website to work better and be more useful and to gather information on how the website is accessed and used and technical data such as IP address, browser, device and operating systems. This information is processed by Mobilus to; keep statistics, ensure technical functionality, optimize your use of the Website and as support for our market and customer analysis as well as our product and service development. Mobilus may use third party software to facilitate the analysis of cookie information.



Do cookies contain personal information?

The information collected by different cookies does not contain any personal information about you, nor can we track such information through the Website's cookies.

Nevertheless, the information that a cookie collects may be considered personal data under the GDPR Privacy Policy, which will enter into force on May 25, 2018. This is because the cookie used to identify a specific device (such as a specific computer or phone) are considered to have the potential to - with the help of additional information and/or tools - be used to identify an individual.

To be considered as personal data, it may also suffice that a cookie - based on the information collected - is treating an individual in a unique way without identifying the individual on its own.

Learn more about how Mobilus handles personal information, [Privacy Policy](#).

Which cookies does Mobilus use?

Cookies on www.gomobilus.com / .gomobilus.com

First-party cookies:

moove_gdpr_popup;

This cookie is used to remember that the user has approved the use of cookies and to hide the cookie popup.

Expiration Time: 1 year

Third-party cookies:

Google Analytics

Gomobilus.com uses cookies from Google Analytics to be able to use Google services to analyze and improve the website.

The individual cookies from Google Analytics that gomobilus.com uses include:

- **_ga;**
which is used to distinguish unique users by assigning a randomly generated number as identification and to seeing how the user uses the site.
Expiration Time: 2 years
- **_gid;**
which is also used to distinguish unique users.
Expiration Time: 24 hours
- **_gat_UA-YYYYYYYYY-X;**
which is used to limit the number of calls to Google Analytics if the site gets a lot of traffic.
Expiration Time: 1 minute

The information created by these cookies through your use of the Website (including your IP address) is forwarded to and stored by Google. For more information about Google Analytics and Google's information processing, please refer to the Google Privacy Policy at <https://policies.google.com/privacy>.



Facebook

Mobilus use Facebook pixel on www.gomobilus.com.

The Facebook pixel is not a cookie, but a pixel placed on the web page.

This pixel is used to analyze and create effective Facebook ads.

For more information about Facebook's information processing, refer to Facebook's Data Policy at <https://www.facebook.com/about/privacy>

Expiration Time: session

Cookies on app.gomobilus.com / .gomobilus.com

First-party cookies:

These are cookies that are necessary for the site to function properly and provide content that is relevant to the user.

`csrf_cookie_gomobilus;`

This is a security cookie that prevents so-called "Cross site request forgery". It does not contain any personal information and is always available at app.gomobilus.com.

Expiration Time: session cookie

`go_mobilus;`

This cookie contains information of events during the current session.

Expiration Time: session cookie

`user_lang;`

This cookie contains information about the language that will be used on site.

Expiration Time: session cookie

`cookie_accept;`

This cookie is used to remember that the user has accepted the use of cookies at app.gomobilus.com and to hide the cookie popup.

Expiration Time: 2 years

Third-party cookies:

Google Analytics

- **`_ga;`**
which is used to distinguish unique users by assigning a randomly generated number as identification and to seeing how the user uses the site.
Expiration Time: 2 years
- **`_gid;`**
which is also used to distinguish unique users.
Expiration Time: 24 hours



- **`_gat;`**
which is used to limit the number of calls to Google Analytics if the site gets a lot of traffic.
Expiration Time: 1 minute
- **`_gat_UA-YYYYYYYYY-X;`**
which is used to limit the number of calls to Google Analytics if the site gets a lot of traffic.
Expiration Time: 1 minute
- **`__utma;`**
Used to distinguish unique users and sessions. The cookie is updated when data is sent to Google Analytics.
Expiration Time: 2 years from set/update.

See previous sections for more information about Google Analytics cookies at gomobilus.com.

Stripe

`__stripe_mid;`

This cookie is set by the third-party service Stripe.

Stripe is a service for safe handling of online payments.

For further information about Stripe's information processing, refer to the Stripe Cookie Policy at <https://stripe.com/cookies-policy/legal>.

Facebook

Mobilus use Facebook pixel on www.gomobilus.com. The Facebook pixel is not a cookie, but a pixel placed on the web page. This pixel is used to analyze and create effective Facebook ads. For more information about Facebook's information processing, refer to Facebook's Data Policy at <https://www.facebook.com/about/privacy>

Expiration Time: session

Your rights

Prevent Mobilus from storing cookies

You have the right to prevent Mobilus from storing cookies on your computer, phone or tablet. Most browsers have a default setting that accepts the use of cookies. You can set your browser to automatically block cookies or that you are informed every time a website asks to store a cookie. You can also choose to delete individual cookies or to delete all cookies stored on your computer. The method of preventing cookies varies depending on which browser you are using. Usually you can change the settings through the tool or options menu.

If you decide to block cookies, the functionality of the Website may be restricted in whole or in part. You can read more about cookies and how to delete or block cookies on the following website: www.allaboutcookies.org.